



White pages

<u>Event</u>	<i>Siesta Man's "The Last Sunset in Paradise 2007"</i> TM *
	<p>This first annual event is created to be a signature New Years Eve celebration in Hawaii similar to the New Years Eve Times Square Event in New York. SiestaMan is securing appearances by celebrities, entertainers, etc. to celebrate New Years Eve in Hawaii for the next ten years. This last sunset in Hawaii is a simultaneous event as revelers at Times Square in New York celebrate the new year countdown to 12:00AM, January 1, 2008. The Hawaiian festivities will become more mainstream as more international broadcasters increase interest to the unique, celebrity filled, tropical event.</p>
<u>Host</u>	Siesta Man – International Beach / Travel / Vacation icon
<u>Guests</u>	Celebrities TBA, musical group, bikini models, ocean & sunset
<u>Date</u>	December 31, 2007 at 3PM to 1AM filming at resort location. The overall destination filming begins seven days prior to the last sunset of the year highlighting the location and activities leading up to New Year's Eve sunset.
<u>Location</u>	The final location will be confirmed by December 15, 2007
<u>Producer</u>	Jeffrey Guy Tunches Studios
<u>Distribution</u>	<ol style="list-style-type: none">1. Negotiating live feeds from Times Square by National Broadcaster.2. Negotiating live Internet broadcast status release December 15, 2007.3. Filming for 2007 will be posted on SiestaMan.com.4. Podcasting the event will be posted on SiestaMan.com.5. DVD of 2007 event and location will be available late January 2008.6. Negotiating live feeds to Tokyo, Japan central business district billboard.7. Negotiating live feed to Las Vegas billboard on the Las Vegas Strip.9. Negotiating post-event clips to be shown on daily entertainment TV.10. Negotiating Internet travel site to use clips from event for site ads.
<u>Sponsors</u>	Negotiating multi-year sponsorships with over 15 Fortune 500 companies
<u>Future</u>	Siesta Man's production company is negotiating a travel program to be filmed at exotic beach locations all over the world and distributed by a national cable company. He will film at several tropical destinations all year targeting "hobby-based" tourists to luxury shopping and fine dining tourists then end the year with the signature New Year's Eve event in Hawaii. The videos of each location will be available on SiestaMan.com and strategic partners Internet sites all year long to promote his tropical apparel line and entertainment events.

*event is trademarked by year ie. 2008, 2009, 2010 etc. through the year 2020



Siesta Man's Profile

- Beach Personality
- Travel Personality
- Relaxation Icon
- Vacation Icon
- Tourism Spokesperson

Siesta Man is an international tourism icon creating vacation travel inspiring entertainment to promote tourism destinations. He travels the world to create vacation travel entertainment promoting exotic beach locations of countries, states, luxury resorts to attract leisure travelers.

Siesta Man's programs promote a desired lifestyle of leisure time in today's fast paced world. His programs encourage leisure by repeated visual exposure to relaxing tropical scenes. These entertaining programs, filmed monthly at different locations, combine the visual and social dynamics with celebrity guests kicking back with SiestaMan and his cast of beautiful bikini co-hosts. Their topics of conversation include culture of the local destination, activities enjoyed while vacationing, relaxation rituals, current projects the celebrity is working on and a little bit of improvised fun all in the forefront of a spectacular setting.

The messages travelers receive from SiestaMan's events at each vacation destination are;

- ✓ Trust in each destination that it will offer a life long experience and memory
- ✓ Confidence the location will provide necessities required by travelers
- ✓ Security and safety while visiting this location
- ✓ Luxury availability from hotels to fine dining
- ✓ Adventure and fun

The audience he targets is the 18-49 outbound travelers. However, he includes a range of destination activities to reach a broad audience. Outbound travelers are commonly inspired to travel by video or pictures of locations. The endorsement by a well known travel personality like SiestaMan through vacation entertainment programs is very persuading to their vacation decision making.

Siesta Man Credits:

- Entertainer, Internet blogs, Intl. Beach tour 2008 streaming beach entertainment
- Entertainer, Internet podcasting of tropical destinations
- Non-Fiction beach travel novel to be released in 2008
- Screenplay based on the 2008 Novel to be released in 2008
- Tropical Clothier Designer. Siesta Man logo first clothing designs and production 1994
- Songwriter. Four songs to be released in 2008. Hawaii specific, others beach / tropical